

For immediate release: May 1, 2018

THE BLOODY MARY FILM FESTIVAL RETURNS FOR ITS THIRD YEAR, OPENS SUBMISSIONS TO CANADIAN FEMALE GENRE FILMMAKERS

The Bloody Mary Film Festival is proud to announce that it will return to the Imagine Carlton Cinemas in Toronto, Canada for its third annual festival, to be held from November 8-9th, 2018. The festival will accept submissions of shorts and feature-length genre films directed by female-identifying Canadian filmmakers starting on May 1st, 2018. Submissions for the festival will close on September 4th, 2018.

Laura Di Girolamo, Krista Dzialoszynski, Melissa O'Neil and Nadine Brito founded The Bloody Mary Film Festival in 2016 with a mission to remedy gender inequality in the genre film industry. Named after the legendary mirror ghost from slumber parties past, the festival aims to spotlight the work of female-identifying Canadian horror, sci-fi, and fantasy filmmakers, and inspire future generations of female genre film fans to create their own work by offering them a platform where their voices can be seen and heard.

All films screened at The Bloody Mary Film Festival will be eligible for the Audience Choice Award sponsored by Dazmo Camera. The winning director will receive a \$5000 donation of camera rentals towards the next project they direct.

Shorts and feature films in the horror, sci-fi and fantasy genres directed by Canadian, female-identifying filmmakers can be submitted via FilmFreeway at filmfreeway.com/TheBloodyMaryFilmFestival. No premiere status or submission fees are required. Additional information on submission guidelines can be found on FilmFreeway or the festival website at bloodymaryfilmfest.com.

About the mission of The Bloody Mary Film Festival

In 2014, Women in View found that women directed only 17% of films supported by Telefilm Canada. A year later, the Center for the Study of Women in Film and Television in San Diego found that women account for only 11% of individuals working on horror films in the U.S. The Bloody Mary Film Festival aims to highlight the achievements of female directors across Canada working in genre films, and by fostering a community of genre filmmakers and film fans, to contribute to remedying gender inequality in the film industry.

For more information or to request an interview, please contact:

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